



Fastway Couriers raises €46K for four Irish charities through nationwide Pedal 4 Paul Charity Cycle

- Fastway Couriers staff, courier franchisees, clients, and friends of the late Paul Martin, cycle over 1000 km's around Ireland, in 11 days, while raising funds for four Irish charities
- €46K split equally between The Irish Cancer Society, Children's Health Foundation, Pieta House, and the Irish Foster Care Association
- Pedal 4 Paul team donates €4,000 euros worth of cycling gear to Ballymun Recovery Project
- CSR activities contribute €79,500 in 2021, for several Irish charities, by Fastway Couriers, which also saw the expansion of its Corporate Social Responsibility programme with the Run in the Dark and Care Trust partnerships

Fastway Couriers (Ireland), confirmed that it has raised €46K for four Irish charities, through the Pedal 4 Paul charity cycle, which saw Fastway Couriers staff, courier franchisees, clients, and many of Paul's friends, cycle around Ireland, relay-style, to honour their friend and colleague, the late, Paul Martin.

Danny Hughes, Chief Executive Officer, Fastway Couriers Ireland said, "The Pedal 4 Paul cycle came about, because in June this year, we lost a friend and a much-loved colleague, our IT Director, Paul Martin. For many of us in the business, Paul was first and foremost a friend, and a much-loved colleague who was well respected not only within Fastway Couriers, nationally and globally but across the industry. Even more importantly, Paul was a family-man, and was highly regarded within his local community and GAA circles. Hughes added, it was so important for us to honour Paul's legacy, and the values he brought to Fastway Couriers, while raising funds for four charities, all carefully chosen by Paul's family."

Beginning Thursday 2nd September, from Fastway Couriers Sortation Hub in Portarlinton, and over the course of 11 days, 80 amateur cyclists, consisting of staff, courier franchisees, clients, friends, members of the Halfway House Bunclody GAA club, and Bunclody Triathlon Club, collectively peddled over 1000 km's across Ireland, before finishing at Fastway Couriers Horizon depot in Dublin, on Sunday 12th. During the 11 days, the Pedal 4 Paul teams cycled a total of 61 hours, consumed 120,000 ml of water, munched their way through 432 protein bars, repaired 5 flats, had 1 minor fall, while being chaperoned by a team of professional cycle guides.



Members of Fastway Couriers began working on the Pedal 4 Paul concept, which was the brainchild of Danny Hughes, in July, and with the support of an external event management company, Pedal 4 Paul quickly began to gather pace. 12 different teams were created, where each team had to collectively raise €1,000. Many of Fastway Couriers clients, sponsored the cycle, with some also participating across various legs. Fastway Couriers designed a dedicated Pedal 4 Paul logo and cycling kit, which all cyclists and the professional cycle guides wore with pride. In the run-up to the event, cyclists trained in preparation for the steep climbs, and long distances routes, as the Pedal 4 Paul teams cycled between various Fastway Couriers depots, the length and breadth of the country.

Commenting on the success of the Pedal 4 Paul cycle event, Hughes said: "It is testament to Paul and his legacy that so many people gave up their time to take part in this event, while also raising money for these four very worthy charities. As Paul's friend and co-worker, I am immensely proud of what Pedal 4 Paul has achieved, the new friendships that have been forged and inner strengths that the cyclists found when faced with those tough climbs, but it was so worth it when I think of the €46K which will be split between The Irish Cancer Society, Children's Health Foundation, Pieta House, and the Irish Foster Care Association, all of which hold a special place in the hearts of Paul's family."

Danny Hughes

**Chief Executive Officer,
Fastway Couriers**